

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Tracy L. Refior, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Tracy L. Refior

Authorized committee:

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lincoln Airport Authority

Date of election:

5/4/21

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Name:

Date of Request to Purchase Ad Time:

Signature:

Name:

Date of Station Agreement to Sell Time:

4/16/21



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: Name: TRACY L. RefiorDate: 4/14/21**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ NoDate ad received: 4/16/21Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 551664BStation Call Letters: KUMSDate Received/Requested: 4/16/21

Est. #:

Station Location: Lincoln NERun Start and End Dates: 4/26-5/2/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



CLIENT: Tracy Refior - LINCOLN AIRPORT AUTHORITY  
 KLMS/ESPN FLIGHT DATE: April 26 - May 3, 2021  
 :30 Second Commercials



Station/Time	Week Begin Date	Week End Date	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Qty	Rate	Total
Mon-Fri 6a-7p	26-Apr	2-May				12	12			24	\$1	\$24
Mon-Fri 7p-12m	26-Apr	2-May				4	4			8	\$1	\$8
Sat 6a-7p	26-Apr	2-May						8		8	\$1	\$8
Sun 6a-7p	26-Apr	2-May							8	8	\$2	\$16
Mon 6a-7p	3-May	9-May	8							8	\$1	\$8
											<b>KLMS TOTAL</b>	<b>\$64</b>

NOTES: USING IMMEDIATELY PREEMPTIBLE RATES - NET

Signature

Date

4/15/21

Geni Brazziel | 402.586.6446 | geni.brazziel@alphamediausa.com | 3800 Cornhusker Highway | Lincoln, NE 68504



**CONTRACT**

**Lincoln's Sports Authority**  
**ESPN** Alpha Media  
 3800 Cornhusker Highway  
 (101.5 FM - 1480 AM) Lincoln, NE 68504  
 (402) 466-1234

<u>Contract / Revision</u> 551664B /		<u>Alt Order #</u>
<u>Advertiser</u> POL21/Refior for Lincoln Airport Authority		<u>Original Date / Revision</u> 04/15/21 / 04/15/21
<u>Contract Dates</u> 04/29/21 - 05/03/21	<u>Estimate #</u>	
<u>Product</u> Tracy Refior for Lincoln Airport Authority ESPN		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLMS-AM	<u>Account Executive</u> Geri Brazier	<u>Sales Office</u> Local-Lincoln
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**POL21/Refior for Lincoln Airport Authority**  
**Attention: Tracy Refior**  
 6720 South Street  
 Lincoln, NE 68506

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLMS	04/29/21	04/30/21	Th-Fr 6a-7p	6a-7p		:30			NM	24	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/26/21	05/02/21	---TF--				24	\$1.00			
N 2	KLMS	04/29/21	04/30/21	Th-Fr 7p-12m	7p-12m		:30			NM	8	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/26/21	05/02/21	---TF--				8	\$1.00			
N 3	KLMS	05/01/21	05/01/21	Sa 6a-7p	6a-7p		:30			NM	8	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/26/21	05/02/21	-----S-				8	\$1.00			
N 4	KLMS	05/02/21	05/02/21	Su 6a-7p	6a-7p		:30			NM	8	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/26/21	05/02/21	-----S				8	\$2.00			
N 5	KLMS	05/03/21	05/03/21	M 6a-7p	6a-7p		:30			NM	8	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	M-----				8	\$1.00			
<b>Totals</b>											<b>56</b>	<b>\$64.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
04/01/21 -04/30/21	32	\$32.00	\$32.00
05/01/21 -05/03/21	24	\$32.00	\$32.00
<b>Totals</b>	<b>56</b>	<b>\$64.00</b>	<b>\$64.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.